



14.00 – 15.00 Registration, Coffee

15.00 – 15.10 Introduction:



[Edward Roosens](#), Chief Economist and Executive Manager of the Competence centre economics and business cycle of FEB, the Federation of Enterprises in Belgium



[François Baur](#), Head European Affairs, economiessuisse, the Swiss Business Federation

15.10 – 16.00 **Digital transformation in full speed – examples by companies**

Presentation of examples of businesses impacted by digitisation:

Moderator: François Baur, economiessuisse



Industry sector:

Rainer Müller, Vice President, Digital transformation, Global. TE Connectivity



Research:

Dr. Dorothea Wiesmann, Department Head, Cognitive Computing & Industry Solutions, IBM Research - Zurich



Human resources:

Kelly Griffith is Head of Adecco Group X (AGX) UK & Ireland, Adecco Group's Digital Innovation and incubation business



SMEs and Digitisation:

Jorik Rombouts, founder and CEO of Rombit, an Antwerp-based IoT-company.

16.00 – 16.15 **Coffee break**

16.15 – 17.00

Impact on jobs and society – a discussion with social partners

Presentation of a study by economiesuisse on structural change in Switzerland followed by a discussion among social partners and de EU Commission

Moderator:



Dr. René Höltschi, Correspondent Neue Zürcher Zeitung, Brussels

Participants:



Dr. Ensar Can, research associate, economiesuisse presenting the study on structural change in Switzerland 2015



[Peter Scherrer](#), Deputy Secretary General, ETUC, The European Trade Union Confederation, responsible among others for restructuring, industrial relations and policy



[Maxime Cerutti](#), Director of the Social Affairs Department of BusinessEurope, the European Business and Employer's Association



[Michel Servoz](#), Senior Advisor of the European Commission for Robotics, Artificial Intelligence and the Future of European Labour Law

17.00 – 17.15

Coffee break

17.15 – 17.35

How politics should address digital transformation



Speech by State Secretary [Marie-Gabrielle Ineichen-Fleisch](#), Director of the State Secretariat for Economy SECO and Director of the Foreign Economic Affairs Directorate

17.35 – 18.15

Panel discussion with the state representatives, social partners and business representatives

Moderator: Edward Roosens, Chief Economist, FEB

State Secretary [Marie-Gabrielle Ineichen-Fleisch](#)



Frank Leyman, Manager International Relations of DG Digital Transformation, BOSA (Belgian Federal Public service Strategy and Support)



[Tonnie de Koster](#), Adviser for Digital Single Market International Outreach, DG Connect, European Commission

18.15 – 18.30

Wrap-up

18:30

Summer cocktail Swiss Chamber of Commerce (participants in the conference are invited to join)

